



Press release

Rocky Hill, Conn. March 11, 2008

Environmentally-Friendly Cleaner Reduces Operating Costs and Saves Energy

Henkel Develops Breakthrough Low Energy Cleaner for Plastics and Composites

Rocky Hill, Conn. – Henkel Corporation has introduced the first low temperature, solvent and phosphate-free industrial cleaner formulated to remove difficult contaminants from plastic and composite surfaces. By operating effectively at lower temperatures, P3[®] Polyprep[®] 110[™] cleaner significantly reduces energy consumption and operating costs, and decreases the environmental impact of the manufacturing process.

Henkel's P3[®] Polyprep[®] 110[™] cleaner is ideal for spray wash systems that clean parts prior to paint, surface treatment or adhesive application. Effective at temperatures as low as 110°F, this low energy cleaner operates at 30°F — lower than industry standard plastic cleaning products requiring bath temperatures of 140°F or above. Unlike other acidic cleaners, P3[®] Polyprep[®] 110[™] cleaner is safe on steel tanks and processing equipment.

P3[®] Polyprep[®] 110[™] cleaner is formulated to clean mineral oil and triglyceride (fatty) oils from a wide range of substrates including primed and raw SMC, polyurethane and polyurea RIM, ABS, TPO, TPE, PVC, and polyethylene. The product is available in 5-gallon pails, 55-gallon drums and 330-gallon totes.

On the Henkel P3[®] Polyprep[®] 110[™] Web site (<http://www.p3polyprep.com>), customers can input unique data to quantify potential cost savings and learn more about the advantages of low temperature plastics cleaners.

For more information on Henkel P3[®] Polyprep[®] 110[™] cleaner, visit <http://www.p3polyprep.com> or call 866-332-7024.

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas - Home Care, Personal Care, and Adhesives Technologies - and ranks among the Fortune Global 500 companies. In fiscal 2006, Henkel generated sales of 12.740 billion euros and operating profit of 1,298 million euros. Our 52,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

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