



Press release

Rocky Hill, Conn. March 10, 2008

Medium Strength Loctite® 2033™ Gel Threadlocker for Coarse or Deep Threads

New Gel Threadlocker Packaging Allows Pinpoint Control or Wide Coverage Dispensing

Rocky Hill, Conn. — A new medium strength gel threadlocker from Henkel Corporation, Loctite® 2033™, is packaged in a unique bottle designed to deliver both pinpoint and wide coverage dispensing options. The easy-to-use, ergonomic 35-ml bottle features two dispense heads – pinpoint and flat-top – that ensure application accuracy and fingertip control.

Loctite® 2033™ Gel Threadlocker is formulated for use on assemblies with coarse, wide, deep, or large threads sized one-quarter to one inch. This product cures when confined in the absence of air between close-fitting metal surfaces and prevents loosening from shock and vibration. Designed to resist most chemicals, liquids and gases, Loctite® 2033™ Gel Threadlocker resists temperatures to 150°C and can be disassembled using standard hand tools.

The gel consistency of Loctite® 2033™ makes it ideal for use in overhead, pre-applied and other challenging applications.

For more information on Loctite® 2033™ Gel Threadlocker, call 1-800-LOCTITE or visit the company's Web site at www.henkelna.com/mronew.

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas - Home Care, Personal Care, and Adhesives Technologies - and ranks among the Fortune Global 500 companies. In fiscal 2006, Henkel generated sales of 12.740 billion euros and operating profit of 1,298 million euros. Our 52,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

###

Contact

Paula Zakrzewski Shepard

Phone: 860-228-8056

imageinkpr@aol.com

AQUENCE



■FREKOTE

Hysol®

LOCTITE

